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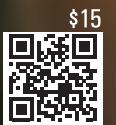
**MODULAR
CONSTRUCTION
EDITION**



MAGGIE JAHNKE,
CHIEF OPERATING OFFICER

WHP
TRAININGTOWERS™

**RUGGED AND RELIABLE
FIRE TRAINING
SYSTEMS**





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WHP Trainingtowers™



*The annual listing of 10 companies that are at the forefront
of tackling customer challenges*

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WHP TRAININGTOWERS™

RUGGED AND RELIABLE FIRE TRAINING SYSTEMS

As leaping flames devoured everything in their way, firefighters battled to douse the inferno, watching for the telltale signs of a flashover. It was real fire, searing heat, and plumes of smoke coming out of a ventilator as the firefighter training progressed in the burn room of a rural fire department.

A year earlier, this fire department was in need of a training structure with search and rescue and live burn capability. But there were many constraints in moving forward with a full-blown construction project, including rough terrain and a limited budget.

The quest for a resilient training structure resulted in what would be a fruitful journey with WHP Trainingtowers™, a company committed to providing the highest quality metal training buildings tailored to meet all the requirements of a fire service. With its more than 40 years of experience, WHP was able to deliver an exceptional, modular fire training system—MODx™—uniquely engineered and customized for the fire department.

“We provide a comprehensive solutions portfolio that includes structural steel fire training towers and grant-eligible modular fire training systems that come in a variety



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of different models and custom configurations,” says Maggie Jahnke, COO of WHP Trainingtowers™.

The training towers are designed to realistically mimic the challenges of today’s modern fire environment, offering ultimate safety and durability. The burn rooms are constructed with one-inch thick, Padgenite™, the strongest, industry-leading insulating panels, which makes it possible to touch the exterior metal of a WHP building without discomfort even while it is burning inside.

“**WHAT REALLY SETS US APART IS THAT OUR FIRE TOWERS ARE DESIGNED AND BUILT BY FIRE PROFESSIONALS FOR FIRE PROFESSIONALS**”

THE SWISS ARMY KNIFE OF FIREFIGHTING

WHP’s patented modular fire-training simulator, MODx™, can handle both Class A and Class B fires. The pre-engineered modular building system comes with a fully galvanized structural steel frame that is central to the integrity of the unit,

allowing for open floor plans without interior columns or beams.

The remarkably architected MODx™ has moveable, factory-painted wall systems and exterior panels, and interchangeable doors and windows that enable fire training instructors to easily reconfigure the interior and exterior spaces and carry out a wider variety of training exercises. They can also add burn rooms capable of withstanding repeated firefighting simulations throughout the structure and create unique and flexible training environments that meet modern-day fire training needs.

One of the greatest attributes of MODx™ is that the modules are engineered to be stacked up to four stories high, and customers can design the building to their required width. They can plug different components into the design without affecting the overall cost or engineering of the structure. The design is also future-proof, as it is easy to expand to meet changing community and fire training needs.

As cities, municipalities, and governments push for more utilitarian type of training structures with multi-jurisdictional adaptability, MODx™ wins, hands-down, by providing flexibility attuned to training evolutions. To illustrate, the firefighters can conduct search and rescue training, while the police can utilize the same building to run a scenario where there is a perpetrator on the roof.

Yet another distinguishing factor of MODx™ is that it drastically reduces construction and installation time and addresses supply chain and labor challenges. WHP has forged strategic partnerships with raw material suppliers that allow them to overcome material shortages and maintain delivery schedules and quality of pre-built modules.

MODx™ also saves significant onsite construction time and labor costs, as the modular system can be fabricated in the shop, shipped to the site, and assembled by WHP’s crew. For example, the team completed a MODx™ installation within four days in a high-wage area, which reduced the price and met customer expectations. The added advantage is a tighter grip on the quality of the installation, as opposed to hiring subcontractors.

WHP’s modular systems do not need the foundation required by conventional structures. The modules can be installed on pile foundations or helical piers instead of poured concrete, which drastically cuts back on the expenses in terms of site and concrete work and engineering.

ENGINEERED TO PERFECTION

WHP’s clients can custom-design a training tower that fits their requirements through the Build-A-MODx™ application on the company’s website. The 3D rendering program allows them to mix and match building types, add burn rooms, windows, doors, stairs, and choose their own colors. Customers can also utilize virtual reality to walk through WHP’s fixed or modular towers, view how the building is configured inside, where the props are placed, and get a realistic feel of the product before purchase. The WHP team then custom-designs a solution and proposes a budget for the project.

The team draws on deep experience and the expertise gained from successfully completing more than 900 domestic and international projects that provide custom solutions for the fire service, police, military and power companies.

“We offer a full turnkey solution, from sales, design, bidding, manufacturing and construction of the building to the final acceptance of the customer,” states Jahnke. “We look at ourselves not just as a metal building

manufacturer or installer but as a partner in the design and training process.”

THE PERFECT BLEND OF CULTURE AND INNOVATION

At the crux of providing a modular training system that outlasts any comparable product on the market is a distinctive culture that sets WHP a notch higher. Its culture has been shaped by founder Bernie Padgett’s dedication to creating fire training towers as per the

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requirements of the fire service, even when they are difficult to manufacture. When Fire Chief William Jahnke (Ret.) purchased the company, he continued the same legacy of incorporating the precise requirements of the fire service into their structures, an ethos carried forward by an equally passionate team. He drew upon his decades-long experience in firefighting and construction management and in-depth knowledge of the characteristics of construction materials to design training towers for modern-day firefighting.

Today, with Jahnke at the helm, WHP leaves no stone unturned to deliver

high-quality, purpose-built products for the fire service. As most of WHP’s experienced team of professionals have a rich background in fire service, it enables them to have a deep understanding of client requirements, project timeframes, and the funding challenges that are part of long-term, capital projects.

For the WHP team, it is not just about a one-off sales cycle but a continuous relationship that is nurtured throughout the lifespan of the building. The team carries out inspections and maintenance and ensures that the clients receive the best quality and value for their investment.

“What really sets us apart is that our fire towers are designed and built by fire professionals for fire professionals,” says Jahnke.

SETTING THE STAGE FOR TRAINING EXCELLENCE

As a forward-thinking company, WHP has a keen focus on R&D projects to deliver more value to the end user. Given that the fire industry is a fluid environment, WHP’s industry experience and comprehensive know-how in construction and engineering enables them to respond quickly to changes.

In its illustrious journey, the company has continued to push the envelope of innovation with each client. Deeply engaging with each customer on their individual design, the company continually makes design improvements, setting the stage for leading-edge solutions for future fire departments.

Given that modular construction is in its nascent phase in the fire service industry, WHP’s plans in the next 18 to 24 months include helping potential customers realize the magnitude of the flexibility and customization they can gain from using the modular building solution.

As the fire training industry shifts toward smarter and safer training, WHP is at the vanguard of engineering more effective solutions that tackle today’s demands of tomorrow’s firefighters. 🏠